## CU Media Production \*\*



## The Remix

The appropriation of existing material is key to 21<sup>st</sup> Century art.

1. Rework/Remix/Recycle: Your second task is to remix video content from to tell a new story, make a political point or to subvert the meaning of the original texts - combine (mash), re-edit and deliver them on a new platform to tell a new story.

Your recycled media should then be showcased on your blog. It is up to you to choose how you want to manipulate your content.

The final video should by 2 – 3 minutes in length.

You must think carefully about the purpose of your remix, and your intended audience. Is the work comedic, satirical, political or experimental?

You should also aim to get as many views, shares and likes as possible.

2. You must outline your legal position on your blog. You must outline your position in relation to copyright law and fair dealing.